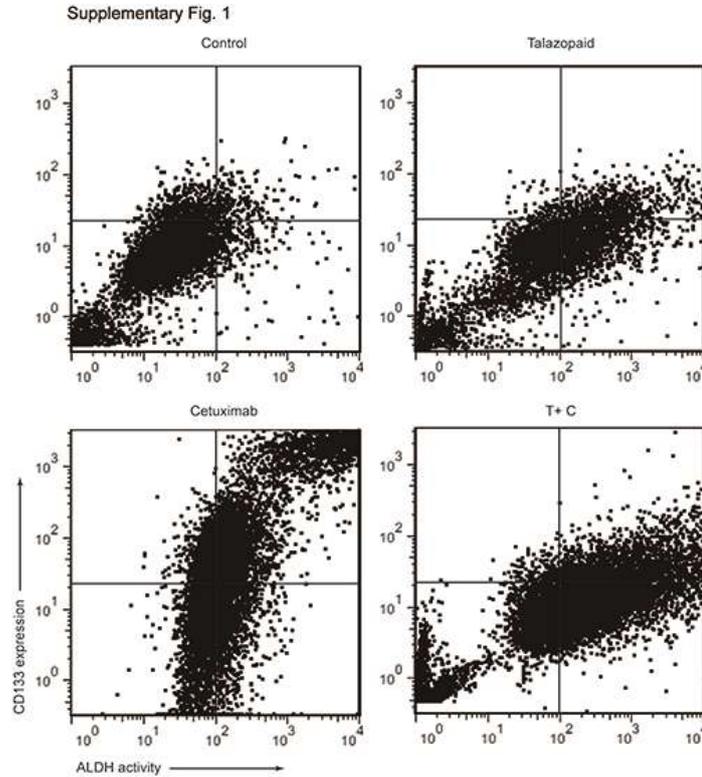
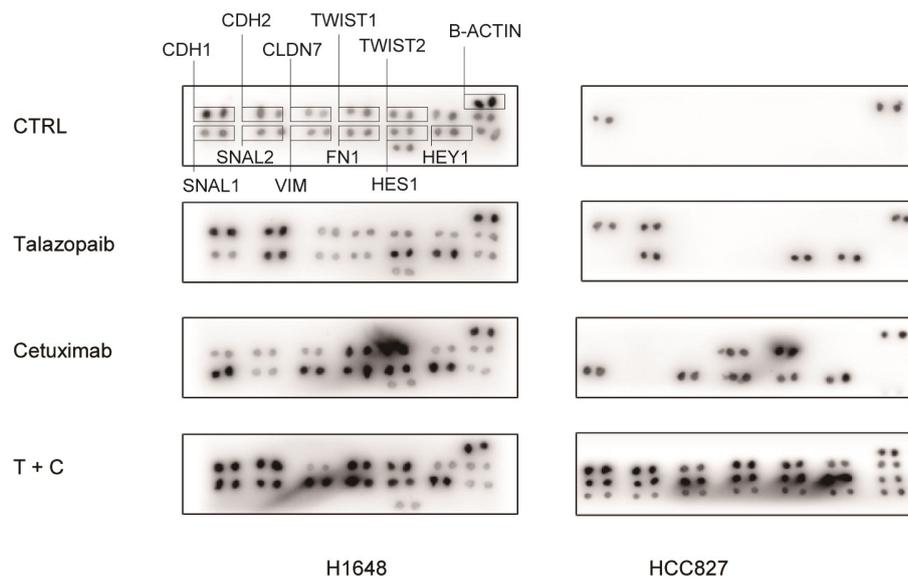


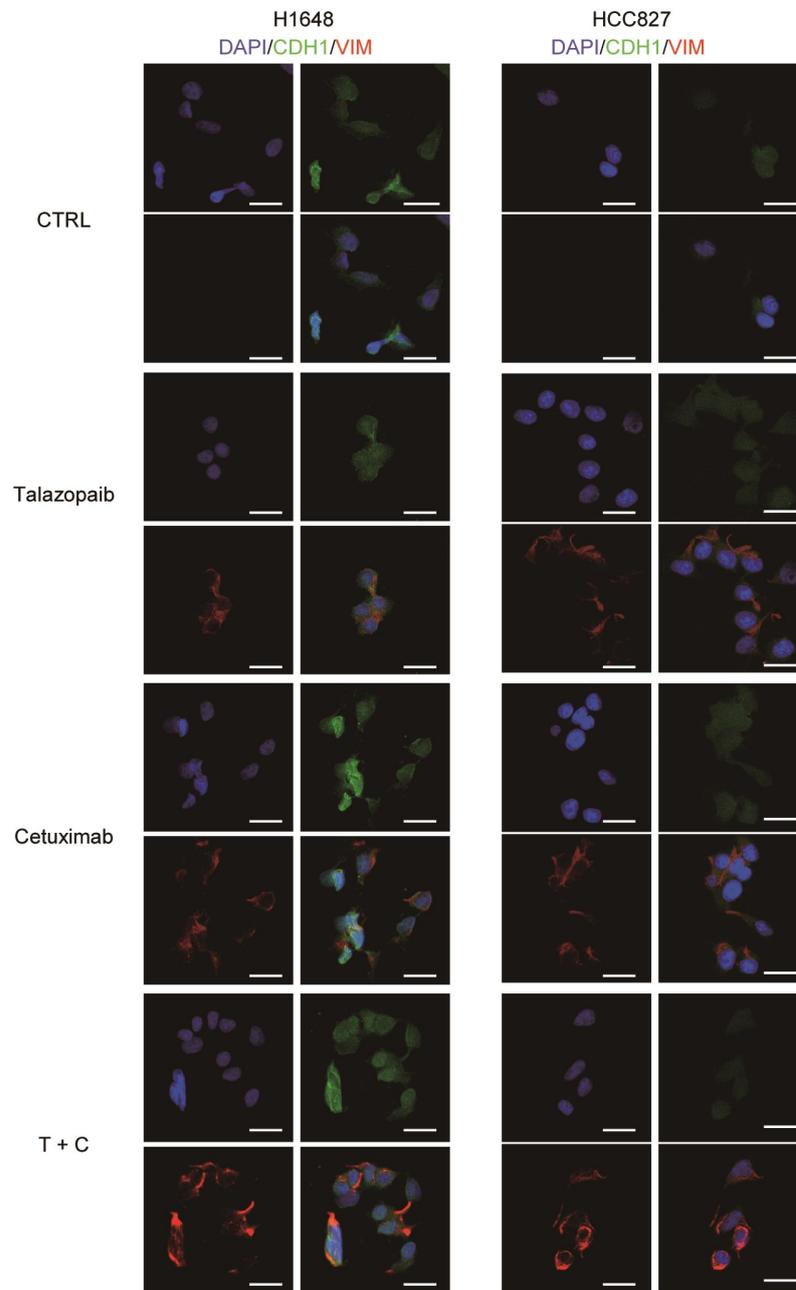
## Supplementary Figures



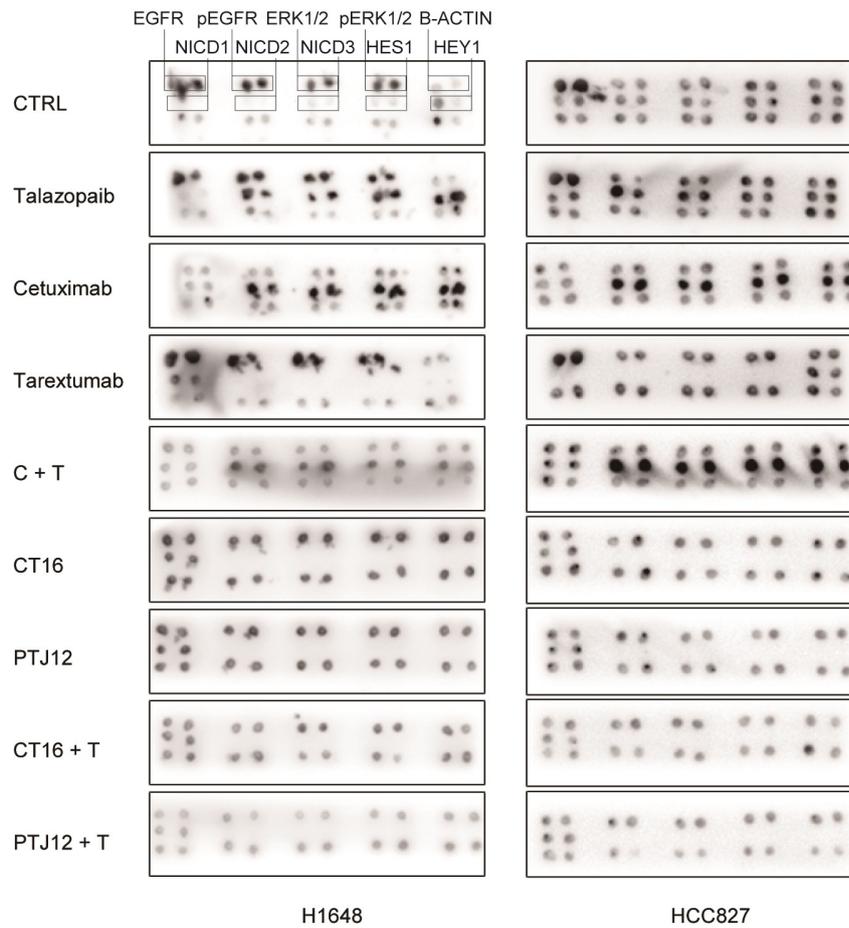
**Figure S1. EGFR and PARP blockade increases the CSC subpopulation of NSCLC cells.** An example of HCC827 cells treated with cetuximab, talazoparib, or cetuximab plus talazoparib for 4 days, and the resulting cells were analysed by fluorescence-activated cell sorting (FACS). Results shown represent six independent experiments.



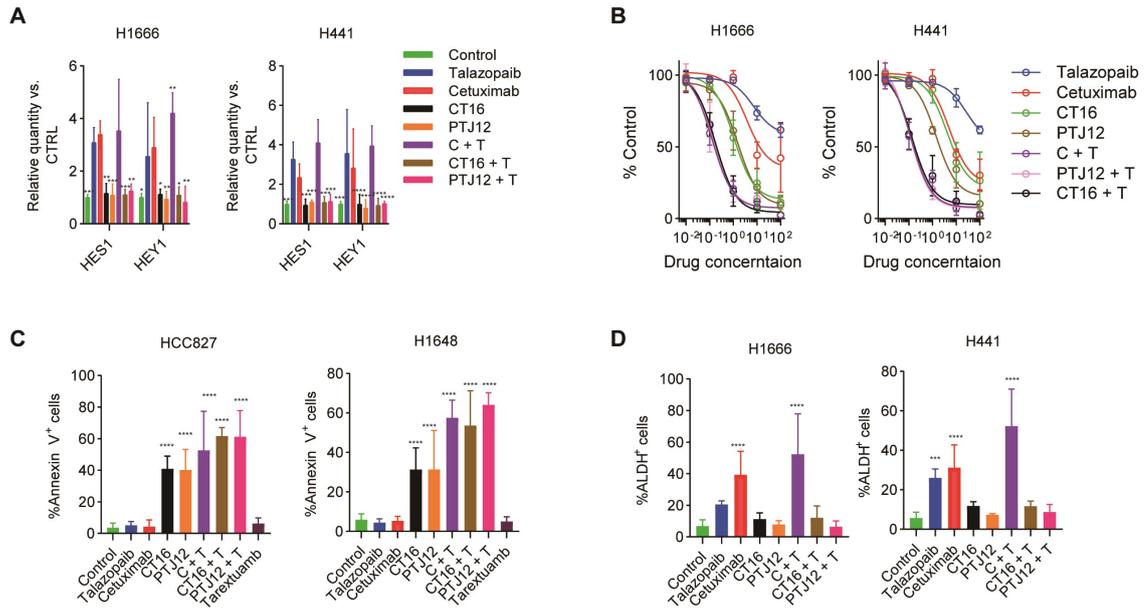
**Figure S2. EGFR and PARP blockade promote EMT.** H1648 or HCC827 cells were treated with different drugs on Day 1. Select protein expression was determined by a custom protein array.



**Figure S3. EGFR and PARP blockade promote EMT.** Immunofluorescence analysis of H1648 cells (left) and HCC827 cells (right) after treatment of different antibodies. The experiments were repeated independently three times with similar results. Scale bars= 50  $\mu$ m.

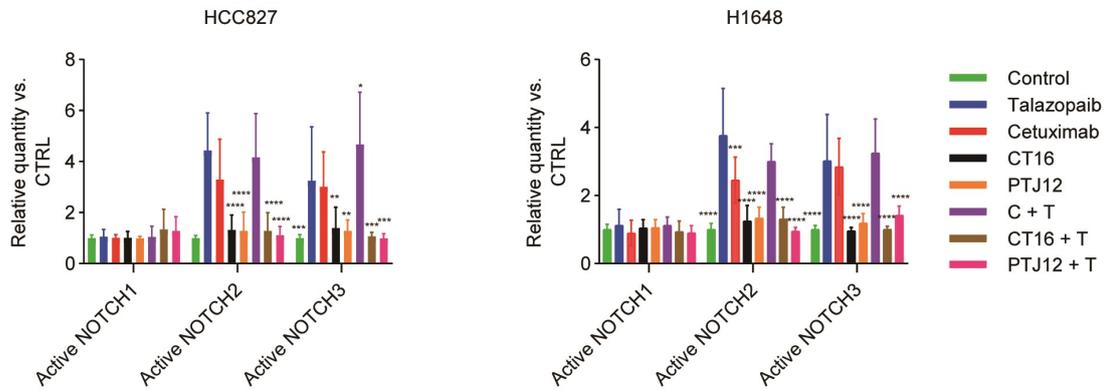


**Figure S4. Effect of different antibodies and dugs on EGFR and Notch signaling.** H1648 or HCC827 cells were treated with different drugs. Select protein expression was determined by a custom protein array.

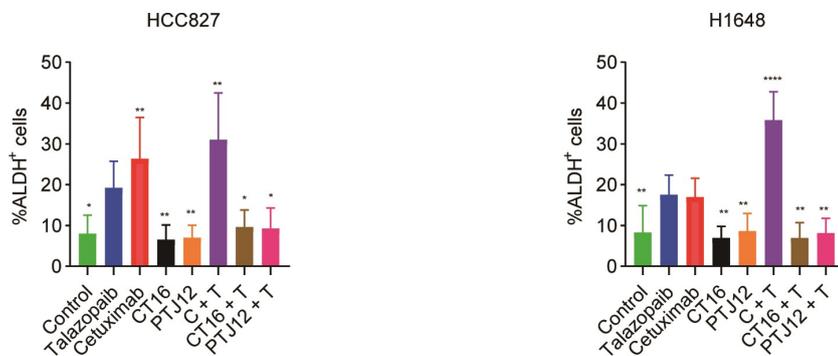


**Figure S5. In vitro characterization of EGFR, PARP and Notch blockers.** **A**, Cells were treated with the drugs specified in the figure, and selected gene expression was determined by qPCR analysis. Gene expression was normalized to the housekeeping gene b-actin and is expressed as the fold change compared to control cells. **B**, NSCLC cells were treated with increasing concentrations of the indicated drugs [talazoparib ( $\mu\text{M}$ ), antibodies ( $\mu\text{g/ml}$ )]. Cell proliferation relative to an untreated control was measured after 4 days using alamarBlue staining. **C**, HCC827 and H1648 cells were treated with different drugs to induce apoptosis/necrosis, as assessed by annexin-V staining. **D**, NSCLC cells were treated with different drugs for 4 days, and the resulting cells were analysed via FACS. Data are presented as the mean  $\pm$  s.d. of six independent biological replicates (A-D). *P* values were obtained using two-way ANOVA followed by a Bonferroni post-test (A, B) or one-way ANOVA followed by a Tukey post-test (C, D). \*, *P* < 0.05; \*\*, *P* < 0.01; \*\*\*, *P* < 0.001; \*\*\*\*, *P* < 0.0001; versus CTRL.

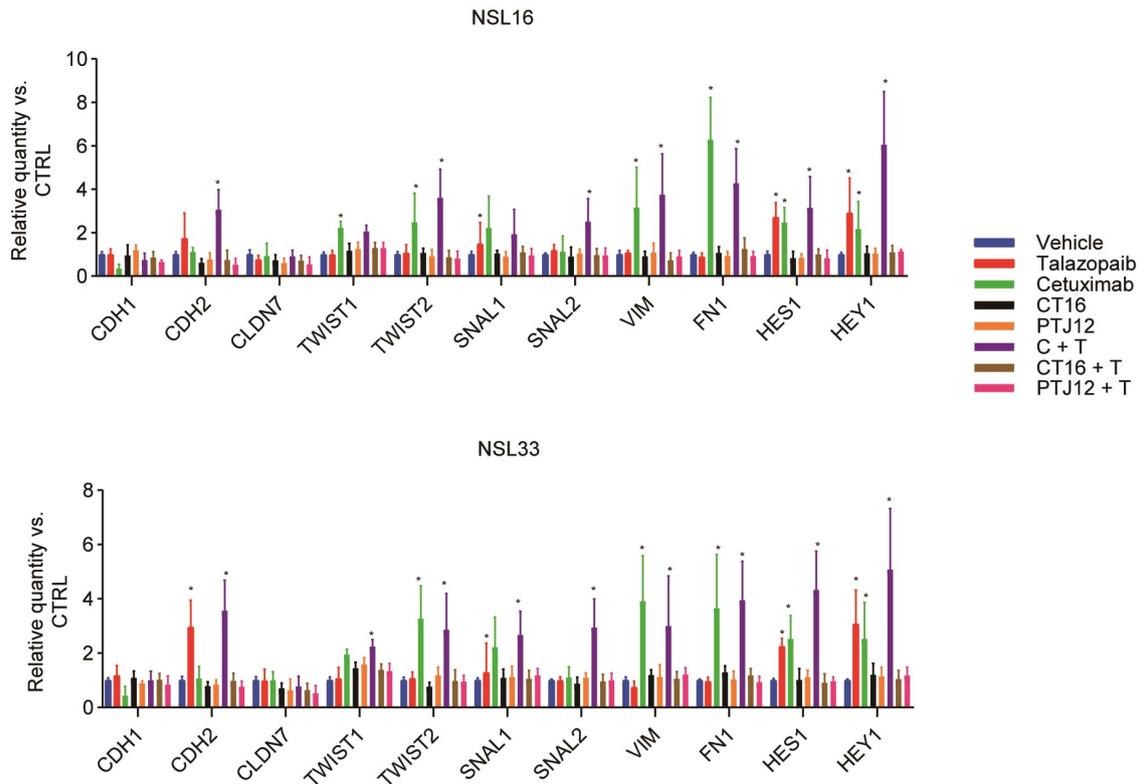
**A**



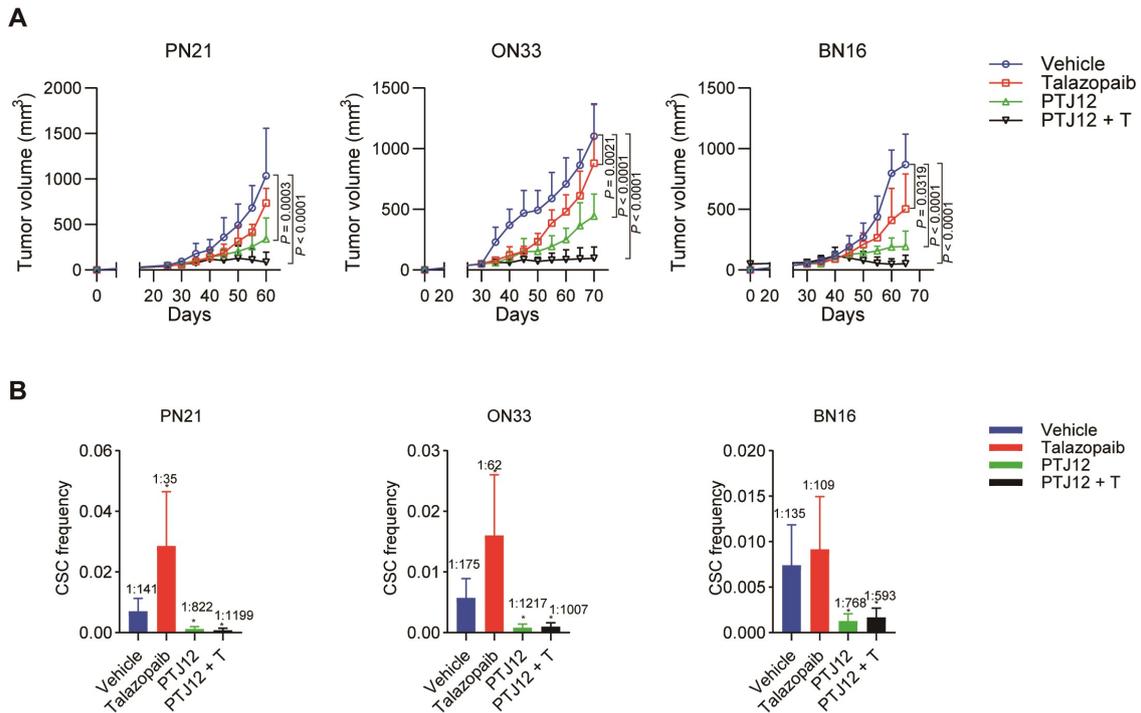
**B**



**Figure S6. In vitro characterization of Notch activation and ALDH<sup>+</sup> subsets after different treatment.** a, HCC827 and H1648 tumours were harvest and active Notch receptors were measured by ELISA in 6 independent experiments. b. ALDH<sup>+</sup> cancer cells from tumour of treated mice was measured by flow cytometry. Data are presented as the mean  $\pm$  s.d. of six independent biological replicates (a-d). *P* values were obtained using two-way ANOVA followed by a Bonferroni post-test (a) or one-way ANOVA followed by a Tukey post-test (b). \*, *P* < 0.05; \*\*, *P* < 0.01; \*\*\*, *P* < 0.001; \*\*\*\*, *P* < 0.0001; versus Talazopaib group.



**Figure S7. EMT gene expression after different treatment.** qPCR analysis was conducted to determine the expression of selected genes in NSL16 and NSL33 tumours subjected to different treatments. Gene expression was normalized to the housekeeping gene b-actin and is expressed as the fold change compared with the vehicle group. Data are presented as the mean  $\pm$  s.d.. *P* values were obtained using two-way ANOVA followed by a Bonferroni post-test; \*, *P* < 0.05 versus CTRL.



**Figure S8. Activity of PTJ12 plus talazoparib on pancreatic, ovarian, and breast xenograft tumours.** Antitumour effect of PTJ12 plus talazoparib on PN21 (pancreatic tumour), ON33 (serous ovarian tumour) and BN16 (triple negative breast tumour). The data are presented as the means  $\pm$  SEM;  $n = 8$  animals per group. \* $P < 0.05$  versus vehicle, # $P < 0.05$  versus GDC-0941 by two-way ANOVA followed by Bonferroni post-test comparisons. **(B)** The effect of different treatments on CSC frequency on PN21, ON33 and BN16 tumours at the end of the in vivo study.  $P$  values were obtained using two-way ANOVA followed by a Bonferroni post-test (a) or using one-way ANOVA followed by a Tukey post-test (b); \*,  $P < 0.05$  versus vehicle.

## Supplementary Tables

**Table S1. IC50 values.**

| Cell line | Talazoparib ( $\mu\text{M}$ ) | Cetuximab ( $\mu\text{g/ml}$ ) |
|-----------|-------------------------------|--------------------------------|
| H1792     | $0.52 \pm 0.18$               | -                              |
| H23       | $1.43 \pm 0.46$               | -                              |
| A549      | $2.10 \pm 0.17$               | $32.86 \pm 4.64$               |
| H1944     | $4.79 \pm 1.89$               | -                              |
| H2122     | $4.83 \pm 1.03$               | $39.21 \pm 1.27$               |
| H2405     | $7.01 \pm 2.65$               | -                              |
| H2030     | $7.43 \pm 1.31$               | -                              |
| H2009     | $11.80 \pm 0.65$              | -                              |
| H2291     | $11.86 \pm 2.89$              | -                              |
| Calu-3    | $13.78 \pm 1.08$              | $3.35 \pm 0.12$                |
| H1568     | $15.05 \pm 3.02$              | $7.98 \pm 0.41$                |
| H1355     | $16.15 \pm 1.91$              | -                              |
| H3255     | $17.47 \pm 1.16$              | $9.15 \pm 0.66$                |
| H1666     | $20.22 \pm 1.16$              | $10.46 \pm 0.79$               |
| H1975     | $22.18 \pm 3.38$              | -                              |
| HCC-827   | $32.76 \pm 2.22$              | $10.90 \pm 1.66$               |
| H1648     | $34.57 \pm 5.68$              | $8.22 \pm 1.66$                |
| H441      | $51.23 \pm 10.82$             | $28.54 \pm 4.49$               |
| H358      | $145.44 \pm 19.87$            | $5.82 \pm 0.60$                |

|       |                |              |
|-------|----------------|--------------|
| H1838 | 163.30 ± 15.88 | 1.58 ± 0.    |
| H322  | 145.43 ± 19.87 | 19.42 ± 0.81 |

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**Table S2. Tumor growth inhibitory effects of different drugs in murine xenograft models.**

| Model  | cetuximab | talazoparib | CT16 | PTJ12 | CT16+T | PTJ12+T | C+T |
|--------|-----------|-------------|------|-------|--------|---------|-----|
| HCC827 | +++       | +           | +++  | +++   | +++    | +++     | +++ |
| 827C   | -         | +           | -    | -     | -      | -       | -   |
| 827T   | ++        | -           | ++   | ++    | ++     | ++      | ++  |
| H1648  | ++        | +           | +++  | +++   | +++    | +++     | +++ |
| 1648C  | -         | +           | -    | -     | -      | -       | -   |
| 1648T  | +         | -           | +    | +     | +      | +       | +   |

Mice were treated with 20 mg/kg cetuximab, 80 mg/kg talazoparib, 20 mg/kg CT16, 20mg/kg PTJ12, the combination of 20mg/kg antibodies plus 40 mg/kg talazoparib once a week for 4 cycles. Initial dose was a 2x loading dose for all treatments. Percent of tumor growth inhibition (TGI) was calculated for each study based on the last day of study in which the majority of mice remained in the vehicle group. TGI below 25% is indicated as -, TGI between 25-50 % is indicated as +, TGI between 51-75% is indicated as ++, and TGI of 76% and above as +++.

**Table S2. Tumor growth inhibitory effect of different drugs in PDX models.**

| Sample | C* | T   | H   | EGFR<br>IHC score | EGFR status  | KRAS status |
|--------|----|-----|-----|-------------------|--------------|-------------|
| NSL4   | –  | ++  | SCC | 250               | wild-type    | wild-type   |
| NSL9   | –  | +   | LCC | 150               | wild-type    | wild-type   |
| NSL11  | ++ | +   | LCC | 200               | wild-type    | wild-type   |
| NSL16  | ++ | +   | SCC | 125               | wild-type    | wild-type   |
| NSL27  | –  | +   | SCC | 300               | wild-type    | Q61H        |
| NSL28  | –  | –   | SCC | 0                 | wild-type    | wild-type   |
| NSL33  | ++ | +   | LCC | 150               | wild-type    | wild-type   |
| NSL41  | –  | –   | LCC | 290               | wild-type    | wild-type   |
| NSL44  | –  | +++ | AC  | 195               | wild-type    | wild-type   |
| NSL46  | –  | –   | SCC | 275               | E746_delA750 | wild-type   |

\* Mice were treated with 20 mg/kg cetuximab, 80 mg/kg talazoparib, 20 mg/kg CT16, 20mg/kg PTJ12, the combination of 20mg/kg antibodies plus 40 mg/kg talazoparib once a week for 4 cycles. Initial dose was a 2x loading dose for all treatments. Percent of tumor growth inhibition (TGI) was calculated for each study based on the day of study in which the mean volume of tumor in the vehicle group reach 400 mm<sup>3</sup>. TGI below 25% is indicated as –, TGI between 25-50 % is indicated as +, TGI between 51-75% is indicated as ++, and TGI of 76% and above as +++. \*C, Cetuximab; T, talazoparib; H, Histological subtype.

**Table S4. Multiple comparisons test related to Figure 5b**

| Model                   | Multiple comparisons     | P Value |
|-------------------------|--------------------------|---------|
| NSL11                   | Vehicle vs. Talazopaib   | 0.9168  |
|                         | Vehicle vs. Cetuximab    | 0.8736  |
|                         | Vehicle vs. CT16         | 0.0003  |
|                         | Vehicle vs. PTJ12        | 0.0017  |
|                         | Vehicle vs. C + T        | >0.9999 |
|                         | Vehicle vs. CT16 + T     | <0.0001 |
|                         | Vehicle vs. PTJ12 + T    | <0.0001 |
|                         | Talazopaib vs. Cetuximab | >0.9999 |
|                         | Talazopaib vs. CT16      | 0.0205  |
|                         | Talazopaib vs. PTJ12     | 0.0931  |
|                         | Talazopaib vs. C + T     | 0.9849  |
|                         | Talazopaib vs. CT16 + T  | <0.0001 |
|                         | Talazopaib vs. PTJ12 + T | <0.0001 |
|                         | Cetuximab vs. CT16       | 0.0303  |
|                         | Cetuximab vs. PTJ12      | 0.1255  |
|                         | Cetuximab vs. C + T      | 0.9733  |
|                         | Cetuximab vs. CT16 + T   | 0.0001  |
|                         | Cetuximab vs. PTJ12 + T  | <0.0001 |
|                         | CT16 vs. PTJ12           | 0.9989  |
|                         | CT16 vs. C + T           | 0.0002  |
| CT16 vs. CT16 + T       | 0.0409                   |         |
| CT16 vs. PTJ12 + T      | 0.0006                   |         |
| PTJ12 vs. C + T         | 0.0020                   |         |
| PTJ12 vs. CT16 + T      | 0.0452                   |         |
| PTJ12 vs. PTJ12 + T     | 0.0030                   |         |
| C + T vs. CT16 + T      | <0.0001                  |         |
| C + T vs. PTJ12 + T     | <0.0001                  |         |
| CT16 + T vs. PTJ12 + T  | 0.9160                   |         |
| NSL16                   | Vehicle vs. Talazopaib   | 0.1014  |
|                         | Vehicle vs. Cetuximab    | 0.0552  |
|                         | Vehicle vs. CT16         | 0.0008  |
|                         | Vehicle vs. PTJ12        | 0.0016  |
|                         | Vehicle vs. C + T        | 0.0154  |
|                         | Vehicle vs. CT16 + T     | <0.0001 |
|                         | Vehicle vs. PTJ12 + T    | <0.0001 |
|                         | Talazopaib vs. Cetuximab | >0.9999 |
|                         | Talazopaib vs. CT16      | 0.7208  |
|                         | Talazopaib vs. PTJ12     | 0.7503  |
|                         | Talazopaib vs. C + T     | 0.9903  |
|                         | Talazopaib vs. CT16 + T  | <0.0001 |
|                         | Talazopaib vs. PTJ12 + T | <0.0001 |
|                         | Cetuximab vs. CT16       | 0.8775  |
|                         | Cetuximab vs. PTJ12      | 0.8845  |
|                         | Cetuximab vs. C + T      | 0.9991  |
| Cetuximab vs. CT16 + T  | <0.0001                  |         |
| Cetuximab vs. PTJ12 + T | 0.0001                   |         |

|       |                          |         |
|-------|--------------------------|---------|
|       | CT16 vs. PTJ12           | >0.9999 |
|       | CT16 vs. C + T           | 0.9978  |
|       | CT16 vs. CT16 + T        | <0.0001 |
|       | CT16 vs. PTJ12 + T       | 0.0018  |
|       | PTJ12 vs. C + T          | 0.9962  |
|       | PTJ12 vs. CT16 + T       | 0.0045  |
|       | PTJ12 vs. PTJ12 + T      | 0.0351  |
|       | C + T vs. CT16 + T       | 0.0003  |
|       | C + T vs. PTJ12 + T      | 0.0033  |
|       | CT16 + T vs. PTJ12 + T   | 0.9979  |
|       | Vehicle vs. Talazopaib   | 0.1112  |
|       | Vehicle vs. Cetuximab    | 0.0338  |
|       | Vehicle vs. CT16         | <0.0001 |
|       | Vehicle vs. PTJ12        | <0.0001 |
|       | Vehicle vs. C + T        | 0.0014  |
|       | Vehicle vs. CT16 + T     | <0.0001 |
|       | Vehicle vs. PTJ12 + T    | <0.0001 |
|       | Talazopaib vs. Cetuximab | 0.9997  |
|       | Talazopaib vs. CT16      | 0.2244  |
|       | Talazopaib vs. PTJ12     | 0.1042  |
|       | Talazopaib vs. C + T     | 0.7742  |
|       | Talazopaib vs. CT16 + T  | <0.0001 |
|       | Talazopaib vs. PTJ12 + T | <0.0001 |
| NSL33 | Cetuximab vs. CT16       | 0.5414  |
|       | Cetuximab vs. PTJ12      | 0.3287  |
|       | Cetuximab vs. C + T      | 0.9643  |
|       | Cetuximab vs. CT16 + T   | 0.0006  |
|       | Cetuximab vs. PTJ12 + T  | <0.0001 |
|       | CT16 vs. PTJ12           | >0.9999 |
|       | CT16 vs. C + T           | 0.9942  |
|       | CT16 vs. CT16 + T        | 0.0320  |
|       | CT16 vs. PTJ12 + T       | 0.0006  |
|       | PTJ12 vs. C + T          | 0.9605  |
|       | PTJ12 vs. CT16 + T       | 0.0284  |
|       | PTJ12 vs. PTJ12 + T      | 0.0002  |
|       | C + T vs. CT16 + T       | 0.0229  |
|       | C + T vs. PTJ12 + T      | 0.0016  |
|       | CT16 + T vs. PTJ12 + T   | 0.7502  |